



FACT SHEET As of 12/31/21

# PROSHARES MSCI EAFE DIVIDEND GROWERS ETF

## Fund objective

ProShares MSCI EAFE Dividend Growers ETF seeks investment results, before fees and expenses, that track the performance of the MSCI EAFE Dividend Masters Index.

## Fund details

Inception Date	8/19/14
Trading Symbol	EFAD
Intraday Symbol	EFAD.IV
Bloomberg Index Symbol	M1EADMAR
CUSIP	74347B839
Exchange	Cboe BZX
Net Assets	\$140.05 million
Expense Ratio <sup>1</sup>	0.50%
Distribution Schedule	Quarterly

## About the fund

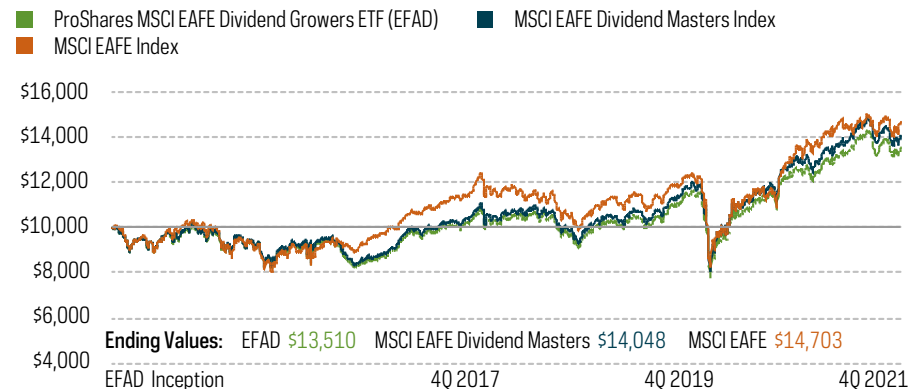
- EFAD focuses exclusively on the companies of the MSCI EAFE Index with the longest records of consistent dividend growth in the developed international markets.
- EFAD is part of the ProShares Dividend Growers ETFs family, domestic and international ETFs that invest in the best dividend growers in their respective categories.

## Fund performance and index history<sup>2</sup>

	4Q 2021	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares MSCI EAFE Dividend Growers ETF NAV Total Return	0.29%	7.84%	7.84%	13.50%	9.51%	4.17%
ProShares MSCI EAFE Dividend Growers ETF Market Price Total Return	0.82%	8.40%	8.40%	13.70%	9.65%	4.19%
MSCI EAFE Dividend Masters Index	0.43%	8.35%	8.35%	14.14%	10.07%	4.72%
MSCI EAFE Index	2.69%	11.26%	11.26%	13.53%	9.54%	5.37%

Periods greater than one year are annualized.

## Growth of \$10,000 since inception<sup>3</sup>

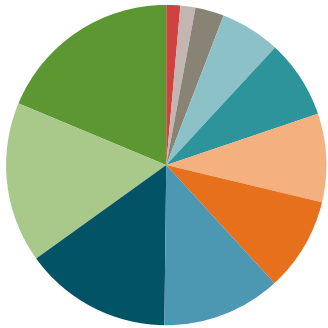


See reverse for additional information about the fund.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

<sup>1</sup>EFAD's total operating expense is 0.51%. <sup>2</sup>Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. <sup>3</sup>NAV total returns for the fund are used to calculate Growth of \$10,000. ©2021 PSA FS-2020-2304

Index description	Additional fund information <sup>4</sup>																									
<p><b>MSCI EAFE Dividend Masters Index</b></p> <ul style="list-style-type: none"> <li>Invests in the MSCI EAFE companies that have increased dividends each year for at least 10 consecutive years</li> <li>Contains a minimum of 40 stocks, which are equally weighted</li> <li>Generally, limits the weight of any single sector to no more than 30% of the index and any single country to 50% of the index</li> <li>Is rebalanced each February, May, August and November, with an annual reconstitution during the November rebalance</li> <li>Inception: 7/14/14</li> </ul>	<p><b>Top 10 fund companies</b></p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>Chocoladefabriken Lindt &amp; Sprungli AG</td><td>1.68%</td></tr> <tr><td>APA Group</td><td>1.64%</td></tr> <tr><td>Sofina SA</td><td>1.64%</td></tr> <tr><td>National Grid plc</td><td>1.61%</td></tr> <tr><td>Givaudan SA</td><td>1.61%</td></tr> <tr><td>Novartis AG</td><td>1.61%</td></tr> <tr><td>Tokio Marine Holdings Inc.</td><td>1.59%</td></tr> <tr><td>CK Infrastructure Holdings Ltd.</td><td>1.59%</td></tr> <tr><td>Nestle SA</td><td>1.57%</td></tr> <tr><td>Wolters Kluwer NV</td><td>1.56%</td></tr> <tr><td><b>Top 10 total</b></td><td><b>16.09%</b></td></tr> </tbody> </table>			Weights	Chocoladefabriken Lindt & Sprungli AG	1.68%	APA Group	1.64%	Sofina SA	1.64%	National Grid plc	1.61%	Givaudan SA	1.61%	Novartis AG	1.61%	Tokio Marine Holdings Inc.	1.59%	CK Infrastructure Holdings Ltd.	1.59%	Nestle SA	1.57%	Wolters Kluwer NV	1.56%	<b>Top 10 total</b>	<b>16.09%</b>
	Weights																									
Chocoladefabriken Lindt & Sprungli AG	1.68%																									
APA Group	1.64%																									
Sofina SA	1.64%																									
National Grid plc	1.61%																									
Givaudan SA	1.61%																									
Novartis AG	1.61%																									
Tokio Marine Holdings Inc.	1.59%																									
CK Infrastructure Holdings Ltd.	1.59%																									
Nestle SA	1.57%																									
Wolters Kluwer NV	1.56%																									
<b>Top 10 total</b>	<b>16.09%</b>																									
<p><b>Index characteristics</b></p>	<p><b>Fund sectors</b></p> <table border="1"> <thead> <tr> <th></th> <th>Weights<sup>5</sup></th> </tr> </thead> <tbody> <tr><td>Industrials</td><td>18.71%</td></tr> <tr><td>Health Care</td><td>16.21%</td></tr> <tr><td>Information Technology</td><td>14.90%</td></tr> <tr><td>Consumer Staples</td><td>11.99%</td></tr> <tr><td>Utilities</td><td>9.46%</td></tr> <tr><td>Financials</td><td>8.93%</td></tr> <tr><td>Consumer Discretionary</td><td>7.92%</td></tr> <tr><td>Materials</td><td>6.06%</td></tr> <tr><td>Real Estate</td><td>2.90%</td></tr> <tr><td>Communication Services</td><td>1.52%</td></tr> <tr><td>Energy</td><td>1.41%</td></tr> </tbody> </table>			Weights <sup>5</sup>	Industrials	18.71%	Health Care	16.21%	Information Technology	14.90%	Consumer Staples	11.99%	Utilities	9.46%	Financials	8.93%	Consumer Discretionary	7.92%	Materials	6.06%	Real Estate	2.90%	Communication Services	1.52%	Energy	1.41%
	Weights <sup>5</sup>																									
Industrials	18.71%																									
Health Care	16.21%																									
Information Technology	14.90%																									
Consumer Staples	11.99%																									
Utilities	9.46%																									
Financials	8.93%																									
Consumer Discretionary	7.92%																									
Materials	6.06%																									
Real Estate	2.90%																									
Communication Services	1.52%																									
Energy	1.41%																									
<table border="1"> <tbody> <tr><td>Number of Companies</td><td>68</td></tr> <tr><td>Average Market Cap</td><td>\$47.10 billion</td></tr> <tr><td>Price/Earnings Ratio</td><td>21.62</td></tr> <tr><td>Price/Book Ratio</td><td>3.00</td></tr> <tr><td>Dividend Yield</td><td>2.17%</td></tr> </tbody> </table>	Number of Companies	68	Average Market Cap	\$47.10 billion	Price/Earnings Ratio	21.62	Price/Book Ratio	3.00	Dividend Yield	2.17%																
Number of Companies	68																									
Average Market Cap	\$47.10 billion																									
Price/Earnings Ratio	21.62																									
Price/Book Ratio	3.00																									
Dividend Yield	2.17%																									
<p>For more information, visit <a href="http://ProShares.com">ProShares.com</a> or ask your financial advisor or broker.</p>	<p><b>Top 10 fund geographies</b></p> <table border="1"> <thead> <tr> <th></th> <th>Weights<sup>5</sup></th> </tr> </thead> <tbody> <tr><td>Japan</td><td>29.51%</td></tr> <tr><td>United Kingdom</td><td>18.19%</td></tr> <tr><td>Switzerland</td><td>10.97%</td></tr> <tr><td>Germany</td><td>10.32%</td></tr> <tr><td>Hong Kong</td><td>7.31%</td></tr> <tr><td>Australia</td><td>5.84%</td></tr> <tr><td>Denmark</td><td>4.41%</td></tr> <tr><td>Belgium</td><td>3.10%</td></tr> <tr><td>Netherlands</td><td>2.93%</td></tr> <tr><td>Spain</td><td>1.54%</td></tr> </tbody> </table>			Weights <sup>5</sup>	Japan	29.51%	United Kingdom	18.19%	Switzerland	10.97%	Germany	10.32%	Hong Kong	7.31%	Australia	5.84%	Denmark	4.41%	Belgium	3.10%	Netherlands	2.93%	Spain	1.54%		
	Weights <sup>5</sup>																									
Japan	29.51%																									
United Kingdom	18.19%																									
Switzerland	10.97%																									
Germany	10.32%																									
Hong Kong	7.31%																									
Australia	5.84%																									
Denmark	4.41%																									
Belgium	3.10%																									
Netherlands	2.93%																									
Spain	1.54%																									

<sup>4</sup>Holdings are subject to change. <sup>5</sup>Sum of weightings may not equal 100% due to rounding.

**Investing involves risk, including the possible loss of principal.** This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. International investments may involve risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and economic or political instability. The fund may be adversely affected by economic uncertainty experienced by various members of the European Union. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

"MSCI," "MSCI Inc.," "MSCI Index" and "EAFE" are service marks of MSCI and have been licensed for use by ProShares. ProShares have not been passed on by MSCI or its affiliates as to their legality or suitability. ProShares based on MSCI indexes are not sponsored, endorsed, sold or promoted by MSCI or its affiliates, and they make no representation regarding the advisability of investing in ProShares. **THIS ENTITY AND ITS AFFILIATES MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO PROSHARES.** You agree not to reproduce, distribute or disseminate fund holdings information, defined and limited to constituents, weights, valuation ratios, and volatility characteristics, or any Index holdings information in whole or in part, in any form without prior written permission from MSCI. All such information is provided on an "as is" basis, and MSCI makes no express or implied warranties or representations of any kind with respect to any of the information contained herein (including, without limitation, with respect to the accuracy, completeness, reliability, merchantability or fitness for a particular purpose of any such information or any financial results you may achieve from its use). In no event shall MSCI or its affiliates have any liability relating to the use of any such information. You may use this information solely for informational purposes in order to review the holdings of your investment. You may not make any other use of this information, including, without limitation, in connection with or as the basis for any other financial product or index. ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).

Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.