



FACT SHEET As of 09/30/2021

## PROSHARES ON-DEMAND ETF

### Fund objective

ProShares On-Demand ETF seeks investment results, before fees and expenses, that track the performance of the FactSet On-Demand Index.

### Fund details

Inception Date	10/26/2021
Trading Symbol	OND
Intraday Symbol	OND.IV
Bloomberg Symbol	FDSODMN
CUSIP	74347G523
Exchange	NYSE Arca
Net Assets	--
Operating Expenses	0.58%
Distribution Schedule	Quarterly

See reverse for additional information about the index.

### About the fund

ProShares On-Demand ETF is the first ETF focused on investing in companies delivering seamless and convenient services at the touch of a button.

- The appetite for on-demand experiences has grown. In 2020, the global on-demand market was \$403 billion, and it is projected to grow to \$604 billion by 2023.\* While this may have been accelerated by COVID-19, McKinsey, Forbes, and CB Insights have reported that widespread adoption of streaming services, online grocery shopping and e-gaming may continue.
- Consumers have a plethora of streaming options, and these platforms are capturing eyeballs. In 2020, time spent streaming on-demand videos increased by almost 75%, and the number of U.S. subscribers doubled from Q1 2019 to Q4 2020. This may only be the early stages of growth—a Fortune Business Insights report projected the global market to reach \$160 billion by 2027, up from \$54 billion in 2019.
- The global ride-sharing market is projected to surge from \$86 billion in 2021 to \$185 billion in 2026, according to Research And Markets, attributable in part to the increasing costs of car ownership and environmental concerns.

### IMPORTANT INFORMATION

\*Calculated by ProShares and includes ridesharing, per Mordor Intelligence, February 2020; Online food delivery per Research and Markets, May 2020; video game software per Research and Markets, January 2021; video streaming per Grand View Research, February 2021.

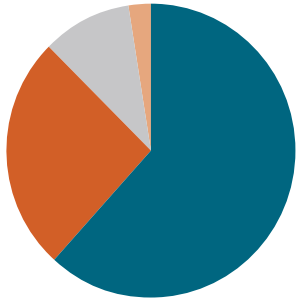
Sources: McKinsey, "The Consumer Demand Recovery and Lasting Effects of COVID-19," March 2021; PwC, "After a Boom Year in Video Streaming, What Comes Next?" 2021; Fortune Business Insight, "Video On Demand Market Size, Regional Analysis & Growth," November 2020; Research and Markets, "Ride Sharing Market by Type," June 2021; CB Insights, January 2021; strategy + business, May 2021; Forbes, "Post-Pandemic Media Consumption," June 2021. **There is no guarantee forecasts will be met.**

**Investing involves risk, including the possible loss of principal.** This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. **Please see summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective.**

Investments in on-demand technology are subject to risks associated with a developing industry and there is no guarantee that these companies will be successful.

These companies may have limited product lines, markets, and resources. Such companies are subject to risks such as changing consumer preferences and product obsolescence; intense competition; impairment of intellectual property rights; evolving industry standards and regulations; cybersecurity attacks or other data breaches; and security and privacy failures or constraints. The index theme may not be the primary driver of company, index or fund performance. Companies in the index may have significant unrelated business lines, which could have a significant negative impact on company, index and fund performance. This fund may be subject to additional risks associated with the media and entertainment, and retailing industries. A more complete discussion of risks is found in the prospectus.

**Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.**

Index description	Additional index information <sup>1</sup>																																											
<p>FactSet On-Demand Index</p> <ul style="list-style-type: none"> <li>The index is designed to track the performance of companies that provide platforms and services for on-demand access to lifestyle needs, including digital media, e-gaming, fitness, food delivery, ridesharing or virtual reality experiences, as determined by the index methodology.</li> <li>To be selected for the index, a company must generate at least 75% of its revenue from products or services associated with at least one or more of 15 FactSet Revere Business Industry Classification System Sub-Industries that the index provider has determined are related to on-demand services. If fewer than 25 companies are included in the index, the index provider will reduce the revenue requirement to 50%, and the top 25 companies will be included in the index.</li> <li>Selected companies are weighted based on market capitalization, subject to a maximum weight of 4.5% for any single company.<sup>1</sup></li> <li>The index includes U.S., non-U.S. developed, and emerging market companies.</li> <li>The index is reconstituted and rebalanced semiannually.</li> <li>Inception: 09/02/2021</li> </ul>	<h3 data-bbox="748 184 1000 218">Index Constituents</h3> <h4 data-bbox="748 254 938 279">Top Ten Constituents</h4> <table border="1" data-bbox="748 283 1105 615"> <tbody> <tr><td>DoorDash Inc.</td><td>7.55%</td></tr> <tr><td>Netflix Inc.</td><td>6.50%</td></tr> <tr><td>Snap Inc.</td><td>6.38%</td></tr> <tr><td>Electronic Arts Inc.</td><td>5.16%</td></tr> <tr><td>Spotify Technology SA</td><td>5.03%</td></tr> <tr><td>Delivery Hero SE</td><td>4.99%</td></tr> <tr><td>Uber Technologies Inc.</td><td>4.71%</td></tr> <tr><td>Lyft Inc.</td><td>4.68%</td></tr> <tr><td>Peloton Interactive Inc.</td><td>4.46%</td></tr> <tr><td>Take-Two Interactive Software Inc.</td><td>4.40%</td></tr> </tbody> </table>	DoorDash Inc.	7.55%	Netflix Inc.	6.50%	Snap Inc.	6.38%	Electronic Arts Inc.	5.16%	Spotify Technology SA	5.03%	Delivery Hero SE	4.99%	Uber Technologies Inc.	4.71%	Lyft Inc.	4.68%	Peloton Interactive Inc.	4.46%	Take-Two Interactive Software Inc.	4.40%	<h4 data-bbox="1162 254 1344 279">Country Weightings</h4> <table border="1" data-bbox="1162 283 1520 615"> <tbody> <tr><td>United States</td><td>58.49%</td></tr> <tr><td>China</td><td>14.60%</td></tr> <tr><td>Luxembourg</td><td>5.03%</td></tr> <tr><td>Germany</td><td>4.99%</td></tr> <tr><td>Japan</td><td>3.84%</td></tr> <tr><td>South Korea</td><td>3.32%</td></tr> <tr><td>Netherlands</td><td>3.07%</td></tr> <tr><td>France</td><td>1.92%</td></tr> <tr><td>Singapore</td><td>1.88%</td></tr> <tr><td>Sweden</td><td>1.86%</td></tr> <tr><td>Poland</td><td>1.01%</td></tr> </tbody> </table>	United States	58.49%	China	14.60%	Luxembourg	5.03%	Germany	4.99%	Japan	3.84%	South Korea	3.32%	Netherlands	3.07%	France	1.92%	Singapore	1.88%	Sweden	1.86%	Poland	1.01%
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<sup>1</sup>Index constituents are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

#### IMPORTANT INFORMATION

Investments in non-U.S. securities may involve risks different from U.S. securities, including risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. Investments in emerging markets generally are less liquid, more volatile, and riskier than investments in more developed markets and are considered to be speculative. This fund may include securities of issuers in China, which are subject to risks associated with emerging markets, as well as additional risks.

This fund is non-diversified and concentrates its investments in certain sectors. Non-diversified and narrowly focused investments typically exhibit higher volatility.

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