

SEF

ProShares Short Financials

SEF seeks daily investment results, before fees and expenses, that correspond to the inverse (-1x) of the daily performance of the S&P Financial Select SectorSM Index.

Why SEF?



Profit from Market Downturns

SEF is the only -1x ETF designed to profit when the daily performance of the Financials sector declines.



Portfolio Hedging

SEF provides the opportunity to offset an expected market decline.



Convenience

Buy and sell inverse exposure via a single ticker in a brokerage account.

KEY FACTS

Inception Date	06/10/08
Gross Expense Ratio	1.25%
Net Expense Ratio*	0.95%
Underlying Index	S&P Financial Select Sector Index

TRADING DETAILS

Fund Ticker	SEF
Intraday Symbol	SEF.IV
Bloomberg Index Ticker	IXMTR
CUSIP	74349Y761
Exchange	NYSE Arca
Options Available	Yes

DISTRIBUTION DETAILS

Distribution Frequency	Quarterly
30-Day SEC Yield ¹	3.98%
30-Day SEC Yield (Unsub) ¹	3.15%
12-Month Yield ²	4.97%

PERFORMANCE (%)

	Q2 25	YTD	1 YR	3 YR	5 YR	10 YR	INCEPTION
SEF (NAV)	-5.40%	-7.57%	-19.55%	-13.30%	-14.80%	-12.42%	-14.55%
SEF (Market Price)	-5.25%	-7.47%	-19.56%	-13.24%	-14.78%	-12.39%	-14.55%
IXMTR (Index)	5.52%	9.23%	29.45%	20.73%	19.97%	12.45%	8.39%

Periods greater than one year are annualized.

SEF VS. INDEX: DAILY RETURN CORRELATION (Q2 25)



Correlation³ = -1.00

Beta⁴ = -1.00

The scatter plot charts the daily NAV-to-NAV results of the fund against its underlying index return on a daily basis.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so an investor's shares may be worth more or less than the original cost when sold. Market price returns are based on the bid/ask midpoint at 4:00 p.m. ET (when NAV is normally determined) and may differ from your returns if you traded shares at other times. Index performance does not reflect fees or expenses. Indexes are unmanaged and cannot be invested in directly. Current performance may be higher or lower than performance quoted. For performance data current to the most recent month-end, visit [ProShares.com](https://www.proshares.com).

TOP 10 INDEX CONSTITUENTS (%)

Berkshire Hathaway Inc.-Class B	12.09%
JPMorgan Chase & Co.	10.94%
Visa Inc.-Class A	8.25%
Mastercard Inc.-Class A	6.19%
Bank of America Corp.	4.21%
Wells Fargo & Co.	3.54%
Goldman Sachs Group Inc.	2.95%
American Express Co.	2.40%
Morgan Stanley	2.36%
S&P Global Inc.	2.25%

INDEX SECTOR WEIGHTINGS (%)⁶**INDEX CHARACTERISTICS**

Number of Companies	73
Average Market Cap	\$107.79 billion
Price/Earnings Ratio	18.40
Price/Book Ratio	2.48
Volatility ⁵	29.08%

This ProShares ETF seeks daily investment results that correspond, before fees and expenses, to -1x the daily performance of its underlying benchmark (the "Daily Target"). While the Fund has a daily investment objective, you may hold Fund shares for longer than one day if you believe it is consistent with your goals and risk tolerance. For any holding period other than a day, your return may be higher or lower than the Daily Target. These differences may be significant. Smaller index gains/losses and higher index volatility contribute to returns worse than the Daily Target. Larger index gains/losses and lower index volatility contribute to returns better than the Daily Target. The more extreme these factors are, the more they occur together, and the longer your holding period while these factors apply, the more your return will tend to deviate. Investors should consider periodically monitoring their geared fund investments in light of their goals and risk tolerance.

*Expenses with Contractual Waiver through September 30, 2025. Without the fee waiver performance would likely be lower. ¹30-Day SEC Yield is a standard yield calculation that facilitates fairer fund comparisons. It reflects dividends and interest earned by the fund during the most recent 30-day period, net of fund expenses. Unsubsidized 30-Day SEC Yield represents the yield if the fund did not have a fee waiver. ²12-Month Yield represents the sum of the fund's dividends for the last 12 months divided by the sum of the last month's NAV and any capital gain distributions made over the past 12 months. ³"Correlation" is a measure of the strength and direction of a linear relationship between two variables. ⁴"Beta" is a measure of the slope, which is the steepness of the line drawn through the fund return vs. the benchmark return on a daily basis. ⁵"Volatility" refers to annualized standard deviation, a statistical measure that captures the variations from the mean of an index's returns and that is often used to quantify the risk of the index over a specific time period. The higher the volatility, the more an index's returns fluctuate over time. ⁶Sum of weightings may not equal 100% due to rounding.

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Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This material must be preceded or accompanied by the current fund prospectus. Read it carefully before investing. Short ProShares should lose value when their market indexes rise—a result that is opposite from traditional ETFs.

Investing involves risk, including the possible loss of principal. ProShares are generally non-diversified and entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance. These risks may pose risks different from, or greater than, those associated with a direct investment in the securities underlying the funds' benchmarks, can increase volatility, and may dramatically decrease performance. Narrowly focused investments typically exhibit higher volatility. Please see the summary and full prospectuses for a more complete description of risks.

There is no guarantee any ProShares ETF will achieve its investment objective.

ProShares may invest in equity securities and/or financial instruments (including derivatives) that, in combination, should have similar daily price return characteristics to the fund's benchmark. Derivative contracts are priced to include the underlying index yield and will not generate dividend income. Because ProShares invest in derivatives and other financial instruments, their dividend distributions may not reflect those of their applicable indexes.

Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns. ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.