

EFAD invests in quality developed-market companies outside the U.S. that have consistently grown their dividends.

Why EFAD?



Invest in Quality

EFAD invests in quality developed-market companies outside of the U.S. that have grown dividends for at least 10 consecutive years.



International Diversification*

Unlike cap-weighted international strategies dominated by just a few stocks, EFAD's equal weighting offers a more diversified source of income and return.



Flagship Offering

EFAD is an extension of ProShares' flagship Dividend Growth lineup, which includes eight distinct ETFs designed to invest in quality companies with long track records of growing dividends.

KEY FACTS

Inception Date	08/19/14
Expense Ratio	0.50%
Underlying Index	MSCI EAFE Dividend Masters Index

TRADING DETAILS

Fund Ticker	EFAD
Intraday Symbol	EFAD.IV
Bloomberg Index Ticker	M1EADMAR
CUSIP	74347B839
Exchange	Cboe BZX

DISTRIBUTION DETAILS

Distribution Frequency	Quarterly
30-Day SEC Yield ¹	2.17%
12-Month Yield ²	2.22%

PERFORMANCE (%)

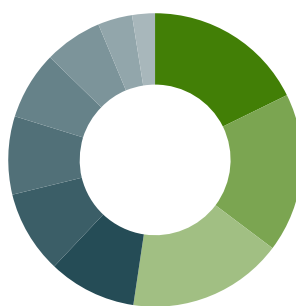
	Q2 25	YTD	1 YR	3 YR	5 YR	10 YR	INCEPTION
EFAD (NAV)	11.91%	16.17%	15.82%	9.84%	5.31%	3.63%	2.92%
EFAD (Market Price)	11.81%	17.30%	16.32%	9.88%	5.39%	3.62%	2.95%
M1EADMAR (Index)	12.02%	16.40%	16.35%	10.32%	5.75%	4.10%	3.41%

Periods greater than one year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so an investor's shares may be worth more or less than the original cost when sold. Market price returns are based on the bid/ask midpoint at 4:00 p.m. ET (when NAV is normally determined) and may differ from your returns if you traded shares at other times. Index performance does not reflect fees or expenses. Indexes are unmanaged and cannot be invested in directly. Current performance may be higher or lower than performance quoted. For performance data current to the most recent month-end, visit [ProShares.com](https://www.proshares.com).

TOP 10 ETF HOLDINGS (%)³

Lasertec Corp.	1.67%
Sofina SA	1.43%
Washington H. Soul Pattinson & Co. Ltd.	1.39%
Shionogi & Co. Ltd.	1.39%
Chocoladefabriken Lindt & Spruengli AG	1.37%
Halma plc	1.35%
UCB SA	1.34%
Hikari Tsushin Inc.	1.34%
Pan Pacific International Holdings Corp.	1.33%
ASML Holding NV	1.33%
TOP 10 TOTAL	13.93%

ETF SECTOR WEIGHTINGS (%)⁴

Health Care	17.72%
Industrials	17.56%
Information Technology	17.10%
Consumer Staples	9.68%
Financials	9.13%
Materials	8.61%
Utilities	7.52%
Communication Services	6.36%
Real Estate	3.79%
Consumer Discretionary	2.52%

ETF CHARACTERISTICS

Number of Holdings	79
Average Market Cap	\$51.40 billion
Price/Earnings Ratio	17.65
Price/Book Ratio	3.46

*Diversification does not ensure a profit or guarantee against a loss.¹30-Day SEC Yield is a standard yield calculation developed by the Securities and Exchange Commission (SEC) that facilitates fairer comparisons of funds. The figure reflects dividends and interest earned by the securities held by the fund during the most recent 30-day period, net of fund's expenses.²12-Month Yield represents the sum of the fund's dividends for the last 12 months divided by the sum of the last month's NAV and any capital gain distributions made over the past 12 months.³Holdings are subject to change.⁴Sum of weightings may not equal 100% due to rounding.

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